

Production Rate Card

CREW

PRINCIPALS (per day)

Producer \$500 - \$700
Director \$500 - \$700
Technical Producer \$400 - \$600
Production Manager \$400 - \$500
Writer \$300 - \$500
DOP \$300 - \$500
Sound \$250 - \$400
Art Director \$250 - \$400

SECONDARY (per day)

Camera Op \$350 - \$450
Prod. Asst. \$350 - \$400
Script Asst. \$250 - \$350
Lighting Dir. \$250 - \$350
Make-up / Hair Art. \$250 - \$400
Switcher \$250 - \$300
Video Op. \$250 - \$300
CG Op. \$250 - \$300
VTR Op. \$250 - \$300
Floor Dir. \$250 - \$300
Researcher \$200 - \$250
Archivist \$200 - \$250
Grips / Asst's. \$200 - \$250

POST (per day)

Editor \$500 - \$700
3D Animator \$400 - \$700
2D Artist \$250 - \$450
VO Artist \$50 - \$300 PER HOUR

STOCK AND EXPENDABLES

VIDEO (BETA SP):

10 min \$21.40
 20 min \$23.80
 30 min \$29.30
 60 min \$40.85
 90 min \$60.60

FILM (both 16mm and 35mm)

\$0.90 - \$1.50/foot
 Average price based on
 common stock using normal
 lab process, other processes
 such as pushing, answer
 prints, timing, etc adds cost.

EXPENDABLES

Include paper, camera and
 gaffers tape, sash, paint,
 hardware, etc. These items
 all have a price.

EQUIPMENT (per day | 1/2 day)

CAMERA PACKAGES:

Video \$500 - \$1000/day
 typically includes Hitachi or Sony
 digital front with BVV5 back, Canon or
 Fuji 15x8 or better lens, Sachtler
 tripod, Sony field monitor, batteries,
 charger, power supply, peg light, belt,
 misc. grip items.
Film \$900 - \$1500/day
 typically includes ARRI SR II 16mm or
 BL IV 35mm production camera with
 400' mags, batteries, right hand grip,
 matte box, zoom lens, follow focus.

AUDIO PACKAGE. \$150 - \$250/day

typically includes Sony wireless
 system, shotgun mic, boom pole,
 portable mixer, cables, batteries.

LIGHTING PACKAGES:

ENG \$80 - \$140/day
 typically includes 3 - 4 ENG lights with
 stands, scrims, gels, clamps, clips, AC
Halogen Fresnels \$50 - \$160 each/day
 Ranging from 100W peppers to 10KW
 Fresnels, usually includes barn doors,
 scrims, gels, etc. Dedo's available.
HMI units and ballasts \$175 - \$400 each/day
 Ranging from 750W to 2KW pars and
 fresnels with ballasts, scrims, doors,
 gels.

GRIP PACKAGE \$120 - \$250/day

typically includes 8 C-stands, 4'
square flag / reflector / silk, additional flags,
clamps, clips, cookies, etc. Butterflies extra.

DOLLY PACKAGES \$125 - \$500/day

Ranging from doorway dolly, mini jib,
 to Chapman Peewee. Accessories
 include track, wheels, shims, etc.

GENERATORS \$100 - \$1000/day

Ranging from 5 to 100KW

VEHICLES:

24' Truck \$120/day
 15' Cube \$100/day
 Cargo Van \$80/day

2-WAY RADIOS \$30 - \$50/day/unit

FACILITY

STUDIO (per day | 1/2 day)

Shell \$500/day
Package \$1500/day

PRODUCTION TRUCK (per day)

6 camera \$4700/day
4 camera \$3200/day
2 camera \$1800/day

EDIT SUITES (per day | 1/2 day)

Offline \$200 - \$250/day
 typically includes two
 Betacam SP decks, with
 basic edit control and simple
 audio mixing.
On-line linear \$350 - \$600/day
 typically includes three
 Betacam SP decks, with BVE
 900 or better edit controller,
 audio board, mini disk, CD,
 switcher, CG, EDL
 management, etc.
On-line non-linear. \$400 - \$800/day
 typically includes Avid, Media
 100 or Premiere style system
 that has several hours of
 storage. The system will
 have advanced visual
 compositing capabilities and
 advanced audio tools.
Voice-over package. \$75 PER HOUR
 Includes acoustically treated
 room with capabilities for
 two person VO and ADR.

DUPLICATION

Beta SP to VHS \$2.50 - \$14.00/ea
 Pricing varies widely
 depending on length of tape,
 volume ordered, packaging,
 printing, etc.

* Note one day is 9 hours portal to portal, 1 hour lunch break. A half day is 4 hours, no lunch break.